



**“LEEVE”**®

**DRY FRUITS**

*The Chain of Dry Fruits Stores*

**[www.leevedryfruits.com](http://www.leevedryfruits.com)**

**Registered Head Office Address :**

**3, Kaanchwala Avenue,  
College Road ,  
Nasik , Maharashtra , INDIA .  
PIN code -422005**

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**Email Id : [leevedryfruits@gmail.com](mailto:leevedryfruits@gmail.com)**

**Enquiry: [info@leevedryfruits.com](mailto:info@leevedryfruits.com)**



## History

- In Early times , about hundred and fifty years ago , Britishers used to live at Mumbai Camp . Due to moderately cool and peaceful climate of Nasik city , they preferred to stay near Deolali Camp , where The British Artillery Center was situated.
- In 1891, our ancestors came to Nasik from Gujarat , started a small grocery shop .
- Nowadays , this is our 4<sup>th</sup> Generation in this business . Slowly and Steadily , we have learned basic concepts & values of business from our elders . We are bound to follow their footprints in a disciplined manner to ultimately make progress in our aim of customers' satisfaction.
- Our first priority is “**Satisfaction of a Customer**” . We want to provide best quality products , with a best possible services , and build a largest customer base in the world . Healthy relations with customers is our motto .



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DRY FRUITS

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**We Growth our Business in Step By Step Way...**

Grocery

Dry fruits

Chocolates

Spices

Whole Spice

Bakery Products

Franchises

Domestic Online Store

International Online Store



## **Vision:**

**To provide highest quality products ,  
along with most hygienic conditions ,  
which will help to gain overall health of an  
individual,  
resulting in total satisfaction and ultimately  
in tremendous growth of our business.**



## **Mission:**

- **To develop a business model according to demand of a particular area of business in respect to expectations of majority .**
- **To add Value in each and every product and to create health awareness in everybody .**
- **To spread our business across the globe with strategic tie-ups , mergers and acquisitions .**
- **To increase customer base 10 folds , with proper marketing and services' strategies .**
- **We aim of there will be outlets in domestic, international airport and at 5 Stars, 7 Stars Hotel in all over countries.**
- **Our customer's order would be embed from any city in all over world, where our outlet will be there.**



## Values :

- **Quality – We are proud to stand behind the quality of work we deliver .**
- **Simplicity – Graceful to face different challenges .**
- **Integrity – We always act with integrity though honesty, fairness & accountability .**
- **Team Work – As a family we ask for help and help when asked.**
- **Focus – As trusted advisors everything we do is valued by our clients.**
- **Sincere Efforts – For Customers satisfaction we put efforts onto them to provide best services and hygienic products.**



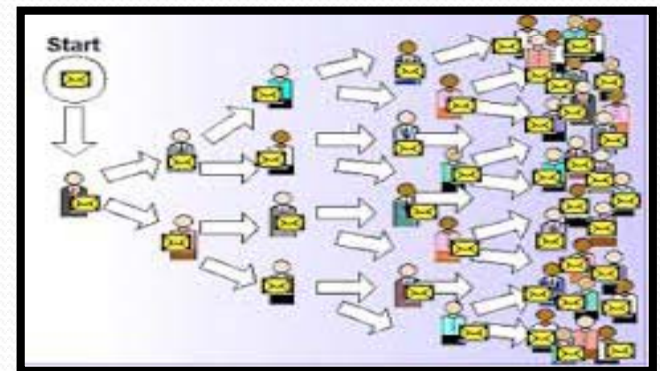
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## Marketing Strategy

- Mouth Publicity.
- Through FM Radio.
- Add Through Newspapers.
- Canopy.
- Event Management.
- Magazines.
- Through Local Cable Network.
- Broachers & Banners.
- Mail & SMS Campaigning.
- SEO(Search Engine Optimization.
- Google Ad ward.





## **Areas of Business**

- **Corporate Gifts**
- **Supply to 5 Star and 7 Star Hotels.**
- **Franchises, Outlets.**
- **International E-Commerce Business.**
- **Companies Contract's**
- **Military Canteens**
- **Police Training Centers**





## Certifications

- An ISO- Certified 22000:2005(HACCP)Company
- FSSAI Certification Number – **11512030001774**
- Leeve Dry Fruits® is a Registered Trade Mark of the Owner .
- Import-Export Code Number- **3113012074**



## **Retail Franchises Outlet:**

- NASIK-MAHARASHTRA
- SILVASSA-UNION TERRITORY
- TRIVANDRUM-KERALA



## Our Products: Dry Fruits





## Our Products: Whole Spices :





## Our Products: Spices



**Garam Masala**



**Garlic Powder**



**Kabab Masala**



**Kashmiri Chilly**



**Pizza Masala**



**Kala Masala**



**Onion-Garlic**



**Kolhapuri Masala**



**Turmeric Powder**



**Biryani Masala**



**Ginger Powder**



**Noodles Masala**



**Tandoori**



**Hing Powder**



**Pasta Masala**



**Methi Powder**



**Pav Bhaji**



**Sweet Root**



# Product Campaigner :

**LEEVE SPICES**

**Honey Kesar Dryfruits**

Ingredients: Mamo, Blueberry, Saffron, Cashew, Raisins, Apricot, Pistachio, Cranberry Fig & Honey

**Pure Honey**

**Honey Dryfruits**

**LEEVE DRY FRUITS**  
The Chain of Dry Fruits

3, Kaanchwala Avenue, Opp. B.Y.K. College, Nashik. Customer Care No..0253-2232336  
E-mail: leeve@in.com • www.leevedryfruits.com

Size : 4 x 5 cm (Colour ad)

Lavangi Chilly Powder, Almond, Cashew, Saffron, Kashmiri Chilly Powder, Sheam Haldi Powder, Indori Dhaniya Powder, SAMBAR MASALA.

L-1 Chocolet Dryfruits, L-2 200gm Dryfruits, L-3 300gm Dryfruits, L-4 300gm Dryfruits, L-5 300gm Dryfruits, L-6 300gm Dryfruits, L-7 300gm Dryfruits, L-8 300gm Dryfruits, L-9 300gm Dryfruits, L-10 300gm Dryfruits, L-11 300gm Dryfruits, L-12 300gm Dryfruits, L-13 300gm Dryfruits, L-14 300gm Dryfruits, L-15 300gm Dryfruits, L-16 300gm Dryfruits, L-17 300gm Dryfruits, L-18 300gm Dryfruits, L-19 300gm Dryfruits, L-20 1kg/2kg Chocolate, L-21 300gm Dryfruits, L-22 300gm Dryfruits.

The Luxurious Range of Dry Fruits, Spices & Chocolates

- Luxurious Dry Fruits
- Quality White Spices
- Unique & Luxurious Chocolate
- Unique Dried Fruits
- Exclusive Fancy Dry Fruits
- Leeve Spices (Masala)
- Dryfruits Gift Boxes & Dryfruits Gift Baskets

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www.leevedryfruits.com  
AN ISO 22000:2018 Certified  
ISO 9001:2015 CERTIFIED

3, Kaanchwala Avenue, Opp. B.Y.K. College, Nashik, Ph. (0253) 2232336  
E-mail: leeve@in.com

Branch of A.B. Traders  
Size: 7x5x125mm

**LEEVE SPICES**

**Chyawanaprash**

Ingredients: Each, Suvarna bhasma, Rajata bhasma, Ashrita bhasma, Chyawanaprash Ashwag, Praval pishi, Kantacha bhasma, Poonachandraya, Makandhwa, Preservatives used: sodium Benzoate

Caution: To be taken under medical supervision  
Store in cool & Dryplace, Away from Direct Sunlight

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Branch of A.B. Traders

Down-Step Delivery  
www.leevedryfruits.com  
Email : leeve@in.com

You can Place Orders online

9000 ₹ का अधिकतम 4% तक की छूट



**“LEEVE”**®  
DAY FRUITS

*The Chain of Dry Fruits Stores*

- Bakery Products Made By Wheat Flour.



Butter Khari



Cheese Khari



Methi Khari



Milk Toast



Butter Toast



Cream Roll



Coconut Biscuits



Shrews Bury



Ragi Biscuits



Choco Chips



Nankatai



Fruti Toast



Wheat Biscuits



Nice Time



Root Biscuits

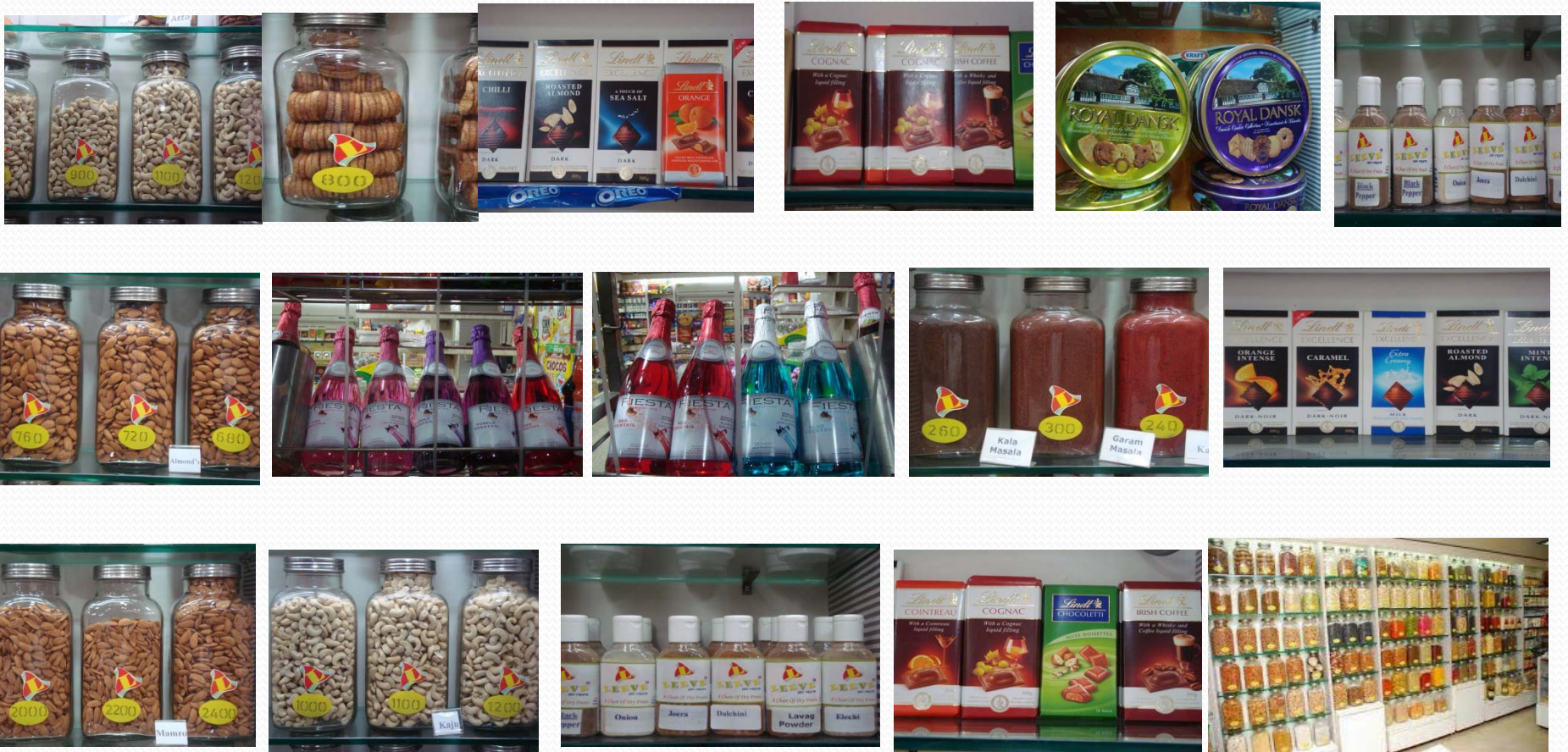


# “LEEVE”<sup>®</sup>

DAY FRUITS

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- Outlets:







## Our Corporate Customers



Welcome to Aviators Infotech



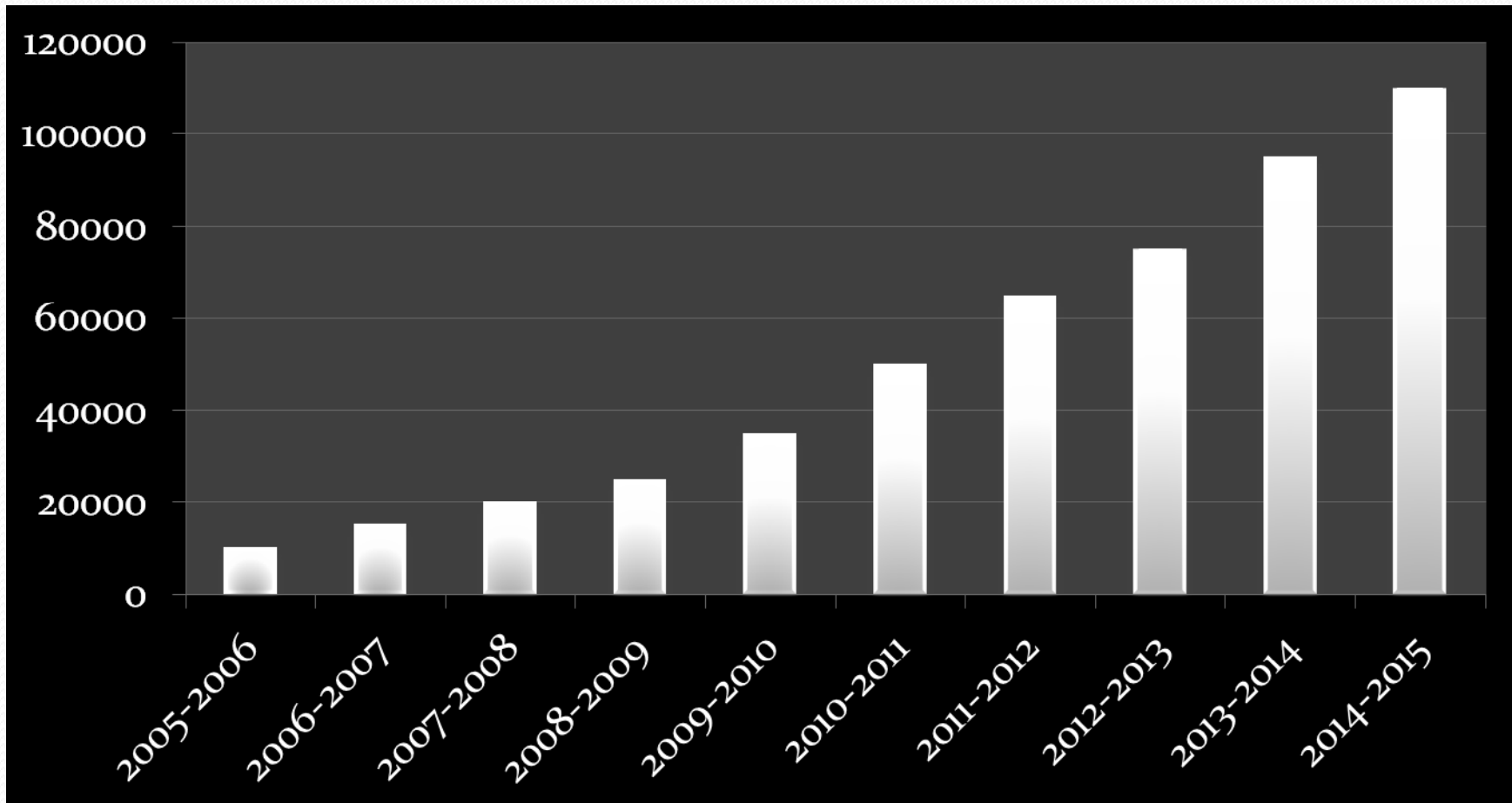


## Our Contractors in Hotels:





## Customer Growth





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Thank you...

